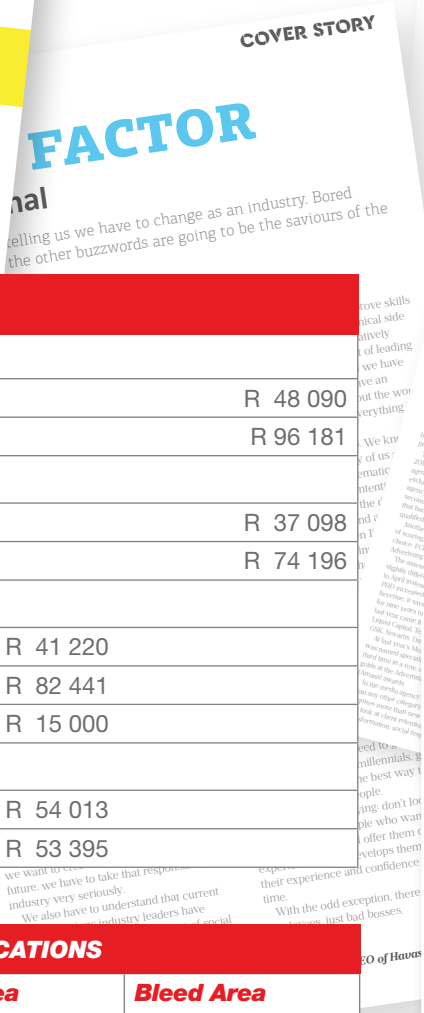

OUR RATES

Corporate and Brand profiles	
Full Page Full Colour	R 48 090
DPS Full Colour	R 96 181
Case Studies	
Full Page Full Colour	R 37 098
DPS Full Colour	R 74 196
Advertisements	
Full Page Full Colour	R 41 220
DPS Full Colour	R 82 441
1/3 Horizontal Full Colour	R 15 000
Special positions	
IFC	R 54 013
IBC	R 53 395

ADVERTISEMENT SPECIFICATIONS

	Type Area		Trim Area		Bleed Area	
	Height	Width	Height	Width	Height	Width
Full Page	270mm	205mm	297mm	235mm	307mm	245mm
Double page spread Bleed through gutter	270mm	440mm	297mm	470mm	307mm	480mm

DEADLINES

Booking	31 August
Profile content	14 September
Profile sign-off	28 September
Ad material	05 October

Our rates exclude VAT and agency commission

SPECIFICATIONS

CORPORATE AND BRAND PROFILES | CASE STUDIES

- Profiles and case studies to be written up by one of our project writers
- Photography is included for profiles
- Layout is included for profiles and case studies; to be approved by client prior to print

ADVERTISEMENTS

- Ad material must be supplied to the exact specifications indicated on the rate card; any dimensions that are outside these areas will not be processed and client will have to supply new material
- Material to be supplied as print optimised high-resolution (300dpi) PDF
- All fonts to be embedded in the PDF
- All material must be prepared for offset lithographic processes as per international printing standard (ISO 12647-2)

TO ADVERTISE, PLEASE CONTACT:
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